REMI Analysis of Policy Based Electrification



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Brendan O'Brien Energy Manager Energy Analysis and Standards American Gas Association Clean Natural Gas Touching Every Segment of American Life

Natural gas is the dominant source of energy for heat, hot water and cooking in homes and businesses in the U.S. and is used to manufacture everyday products such as cell phones, credit cards, tires and trash bags.

2017 Natural Gas

U.S. CONSUMER USE BY SECTOR = 24.8 TCF



Source: Energy Information Administration

Shares of Energy End Use

3

RECS Annual Household Site End-use Consumption 2015





Source: Energy Information Administration

Direct Use of Natural Gas



From the place where it is extracted from the ground, to appliances in your home, natural gas achieves 92% energy efficiency.



Converting to Electricity

Converting natural gas or any other fossil fuel into electricity to power comparable electric end-use products only maintains 32% of usable energy. This is because of the significant amount of energy lost on the journey from production to customer.



*Based on most recent actual generation mix of all energy sources from 2012

Proposals to reduce greenhouse gas emissions take many forms

Studies may assume electrification of building energy loads to be a pathway to decarbonization



A Closer Look at the Residential Market

Natural gas provides energy to a majority of households, but accounts for only 4% of US annual greenhouse gas emissions.



Foundational Findings

- Winter generally requires much more energy than summer
- Must evaluate peak requirements

US Residential Monthly Winter & Summer Energy Consumption, Top Months 2010-2016

1,739 TBtu



Key Questions the Study Addresses

- Will policy-driven residential electrification actually reduce greenhouse gas emissions?
- How will policy-driven residential electrification impact natural gas utility customers?
- What would be the impacts on the power sector and on electric transmission infrastructure requirements?
- What would be the overall cost of policy-driven residential electrification?
- How do the costs of policy-driven residential electrification compare to other approaches to reduce emissions?

Key study inputs

- 1. 2017 AEO Reference Case
- 2. Peak & annual residential heating load for 220 locations.
- 3. Projected equipment costs for space and water heating.
- 4. Two electric generation cases:

Renewables-only & Market-based.



Electrification Policy Assumptions

- Starting in 2023, all new homes are built with electric space and water heating equipment
- Starting in 2023, direct-fuel use space and water heating systems would be replaced with electric systems at end of the effective-life of the current system.

Total GHG reduction potential from policy-driven residential electrification is small

U.S. and Canada Power Sector CO₂ Emissions by Case



Reductions from aggressive policydriven residential electrification would reduce GHG emissions by only 1% to 1.5% of U.S. GHG emissions in 2035. Electrifying the entire residential sector would nearly double the U.S. electric grid's peak hourly demand



Source: Implications of Policy-Driven Residential Electrification, 2018

Policy-driven residential electrification will be burdensome to the economy and consumers



Average U.S. Annual Costs Per Converted Customer



Average Energy Costs Before Elec.

Observations on the Renewables-Only Generation Case

12Cost of emissionsReductions in
natural gas d
partially offsreductions are highnatural gas d
partially offsdue to:partially offs• Reliance on electric heat inin electric ge

- Reliance on electric heat i cold climates
- Grid reliability based on battery backup, rather than fossil fuel backup

Reductions in residential natural gas demand are partially offset by increases in electric generation natural gas use due to higher utilization of existing gasfired capacity

Observations on the Market-Based Generation Case

The market-based case achieves a lower-cost emission reduction, despite more fossil-fuel based generation, by focusing on regions where conversions are more cost effective and limiting incremental power sector costs.

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Declines in natural gas demand in the residential sector are offset by growth in natural gas demand in the power sector.

Regional outputs based on a detailed bottom-up analysis

- Regions were created based on state characteristics and input from the study Steering Committee. Factors included:
- Electric power pool and grid interconnections
- Natural gas Consumption Profiles
- Regional Climate and Weather Conditions
- Electric Grid Emissions (2035)



Regional Breakdown of Study Results

Annual Per-Household Cost of Electrification Policy (Renewables-Only)



REMI Model Inputs Summary

Total National Changes from aggregated 2023-2035 Baseline in Fixed 2016 \$Billions

	Market-Based	Renewables-Only
Direct Use of Natural Gas	-655.6	-1,018.2
Use of Electricity	+969.1	+1,637.7
Exchange in Appliances	+101.9	+144.7
Improvemenst to Grid	+174.7	+426.2
Reallocation of Consumption	-590.1	-1,190.4

Combined Impact of Electrification Study



■ Natural Gas Consumption ■ Electricity Consumption ■ Annualized Equipment Cost ■ Transmission/Power Sector Costs

Change in Industry Output



Output of Electric Industry Against Baseline



Change in Employment





Change in Employment (Cont.)

Market-Based (Thousands of Jobs) Change in Employment Across Major Sectors 150 100 50 0 2019 2021 2017 2031 2033 £ 2023 2035 339 51 037 À -50 Thousands -100 -150 -200 -250 -300 -350 ——Natural Resources Construction ----- Manufacturing Retail and Wholesale ----- Transportation and Public Utilities ------ Finance, Insurance & Real Estate Services Government

Renewables-Only (Thousands of Jobs) Change in Employment Across Major Sectors



Change in Output for all Sectors





Regional Benefit to Relevant Industries

For Years while Policy is Active (2023-2035)

Share of Regional Increase in Construction Output (Fixed 2016)



■ Division 7, West South Central ■ Division 8, Mountain

Division 9, Pacific

Share of Regional Increase in Appliance Manufacturing Output (Fixed 2016)



Sub-Sector Losses to Other Industries

Total Losses in \$Billions of Output (Fixed 2016) Year AFTER End of Policy Period



Change in Personal Income and GDP



Breakdown of Four GDP Components

Total Loss/Gains in \$Billions (Fixed 2016)



- Gross Private Domestic Fixed Investment
- Personal Consumption Expenditures



In both cases the net trade of goods has positive effect because of a high reduction in imported goods driven by a reduction in consumption

Regional Change in Imports



10 5 0 2017 2019 2021 Billions -5 -10 -15 -20 — Division 1, New England — Division 2, Mid-Atlantic Division 3, East North Central Division 4, West North Central —— Division 5, South Atlantic Division 6, East South Central ----- Division 7, West South Central ----- Division 8, Mountain — Division 9, Pacific

Change in Imports \$Billions (Fixed 2016)

Policy-driven residential electrification would be a very costly approach to emissions reduction



Source: Implications of Policy-Driven Residential Electrification, 2018



Brendan O'Brien

Energy Manager, Energy Analysis and Standards American Gas Association bobrien@aga.org

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