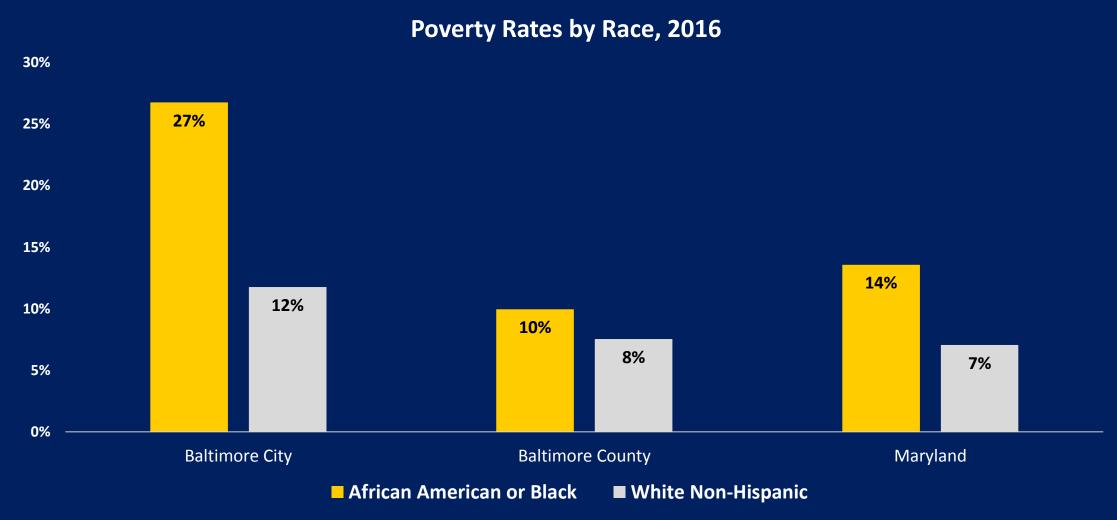
Racial Disparities in Baltimore City's Workforce and Implications for Future Growth



Michael Siers Senior Research Manager Towson University's Regional Economic Studies Institute May 15, 2018

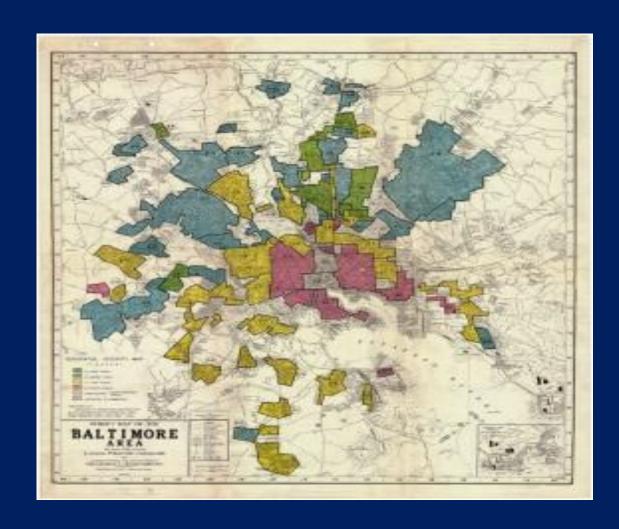
Poverty is More Prevalent Among African American than White Marylanders

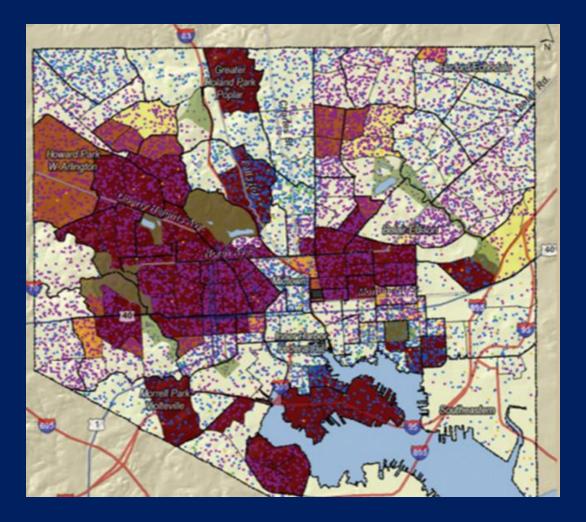


1/3 of Baltimore City Households of Color Have Zero Net Worth



Red-Lining vs Persistent Segregation









50% Male - 50/50 Split?



50% Male - 50/50 Split?

70% Male - Gender Split in Region?



50% Male - 50/50 Split?

70% Male - Gender Split in Region?

60% Male - Gender Split with Needed Education?

When Measuring Segregation, We Need to Control for Education

- Education may vary between groups for a variety of reasons:
 - Self selection
 - Cultural norms
 - Implicit bias
 - Poverty
- Need to separate how much of an occupation's segregation is due to education or other biases

Occupational Crowding

Percent of group in occupation

Percent with necessary education in group

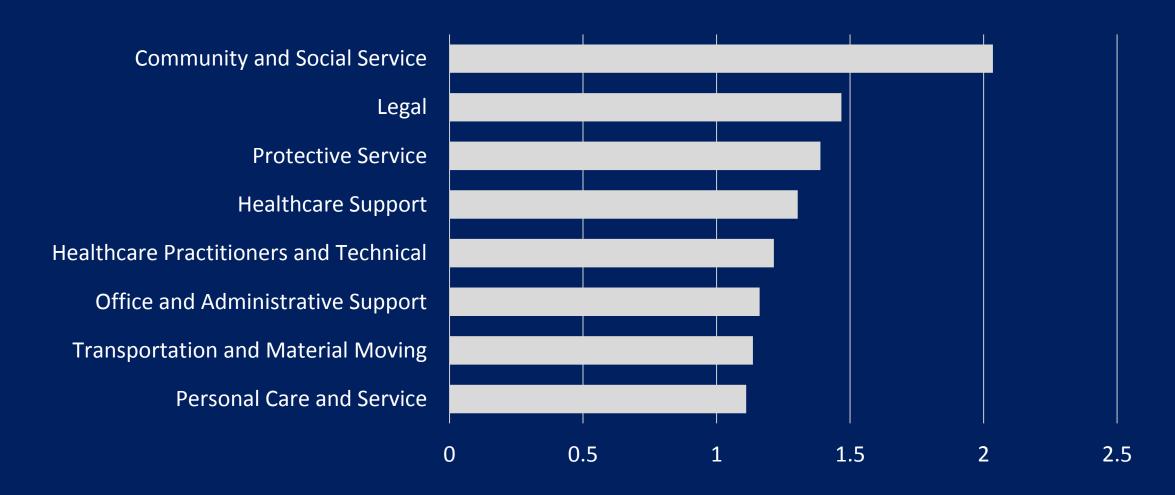
- The resulting ratio tells you if a group is over- or under-represented in a given occupation
 - 1 indicates no crowding (proportional representation)
 - Scores above 1 indicate group members are being "crowded" by society into those occupations

RESI's Analysis of Occupational Crowding in Maryland

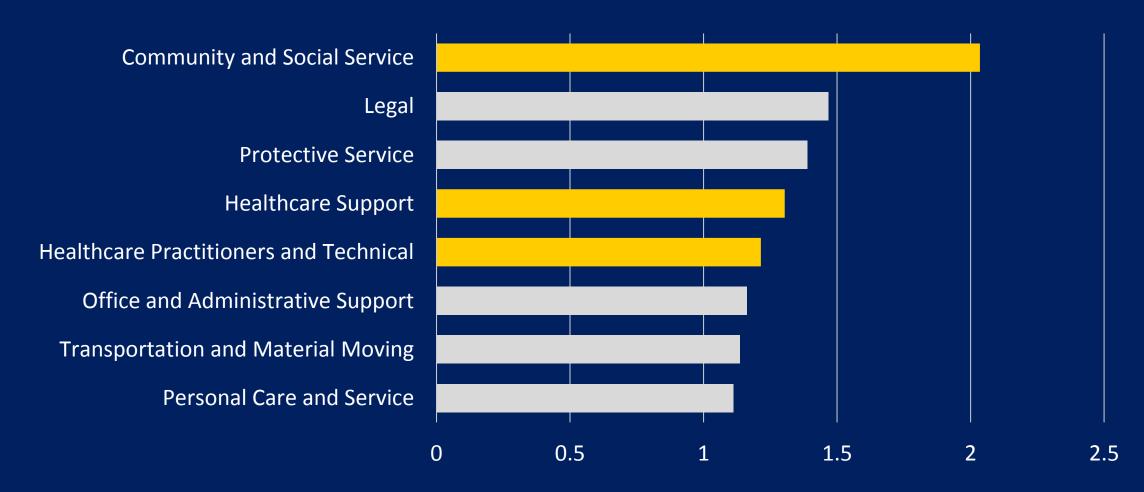
- Built on work by:
 - Michelle Holder (2015)
 - Hamilton, Austin, Darity (2011)
 - Gibson, Darity, Myers (1998)
 - Bergmann (1978)

- Used 5-year ACS data from IPUMS
 - 2009 **–** 2016
 - 2.3 million observations

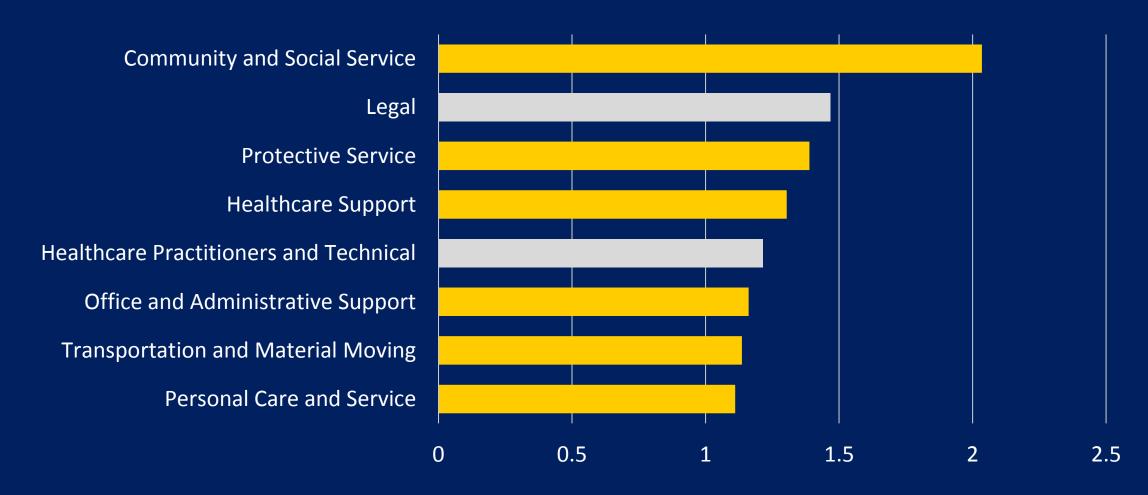
Of 22 Major Occupation Categories, African Americans in Baltimore are "Crowded" Into 8



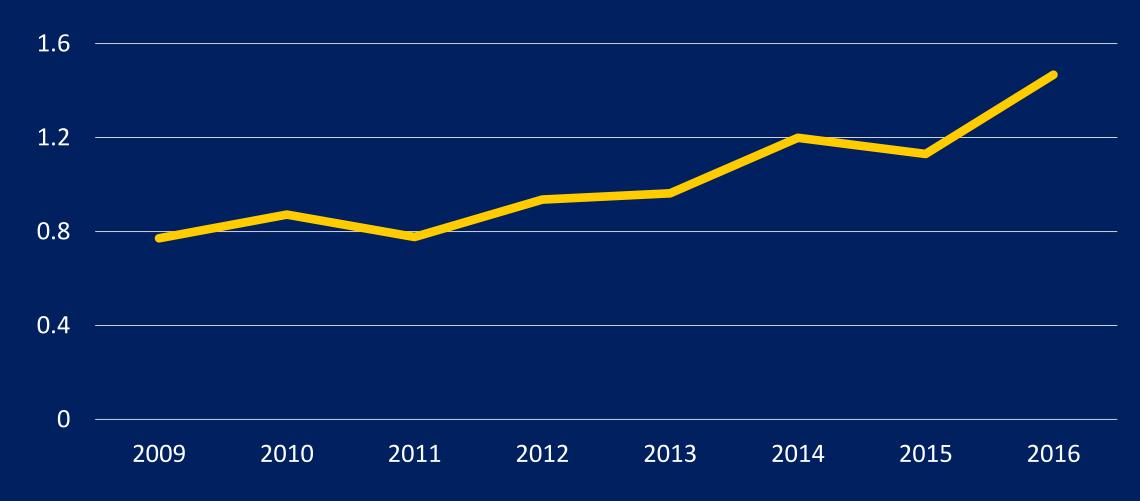
African-American Workers in Baltimore are More Likely to Work in Healthcare



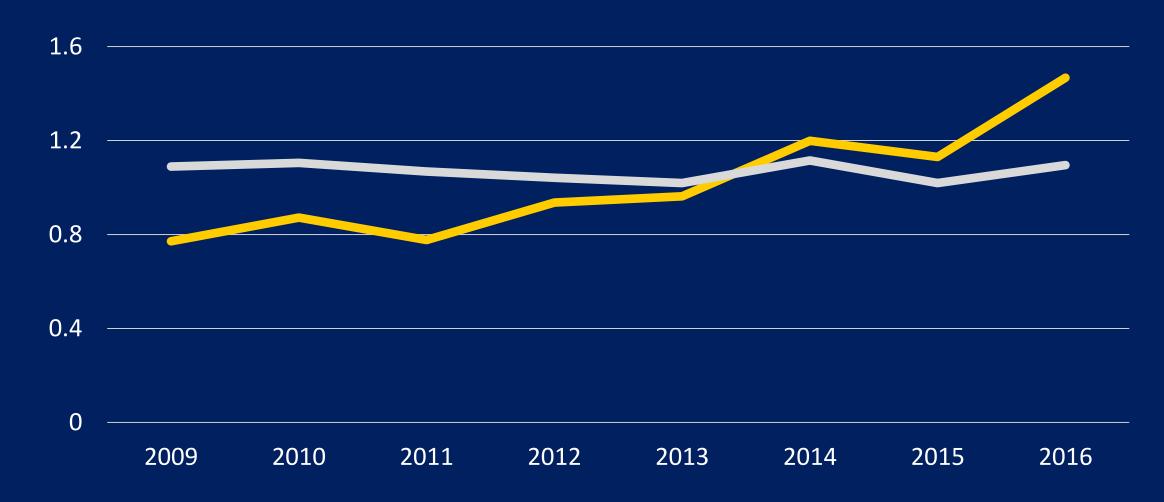
African-American Workers in Baltimore are More Likely to be in Low-Paying Jobs



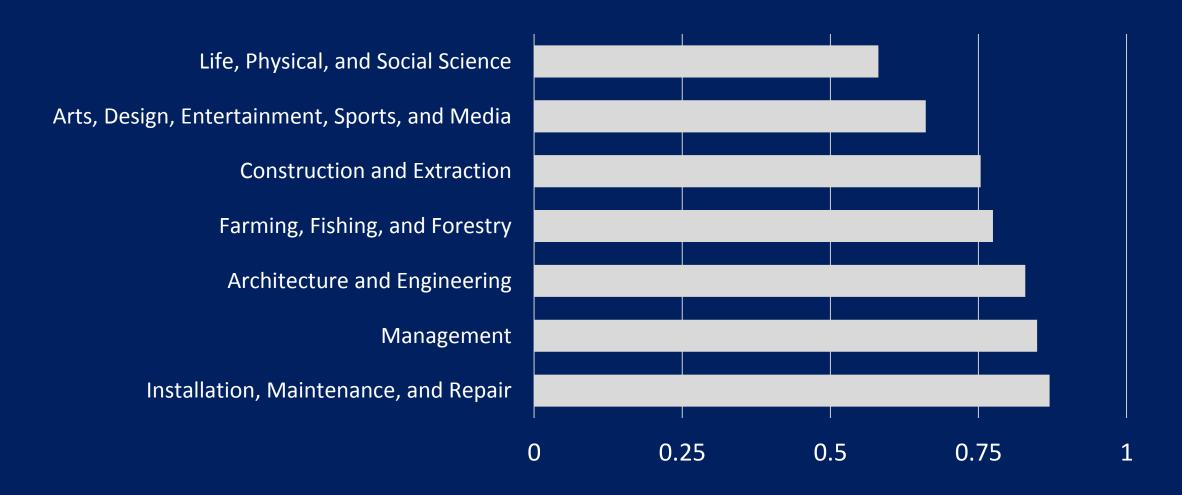
Post-Recession, African Americans in Baltimore Diversified Legal Occupations



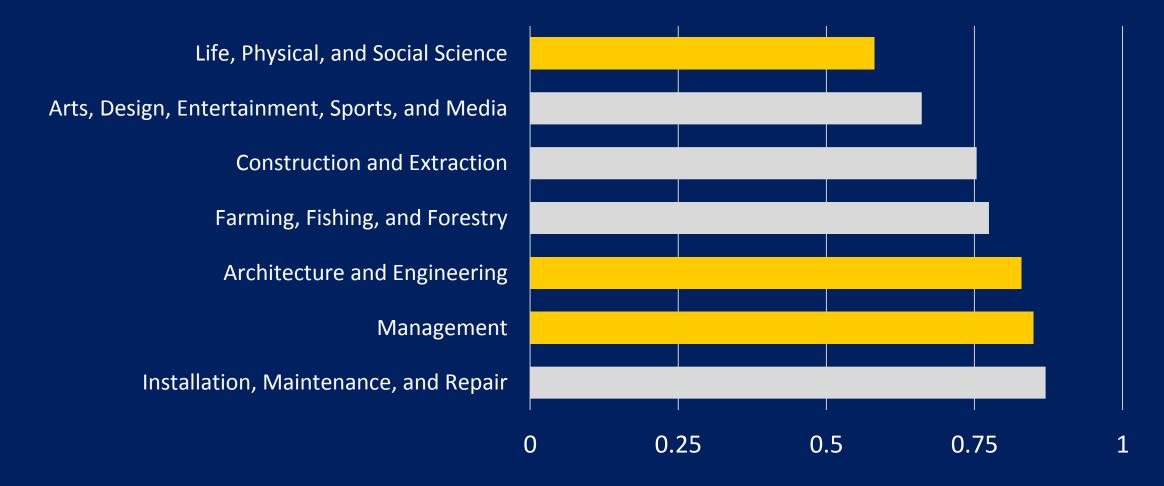
...However Similar Diversification Statewide did not Materialize



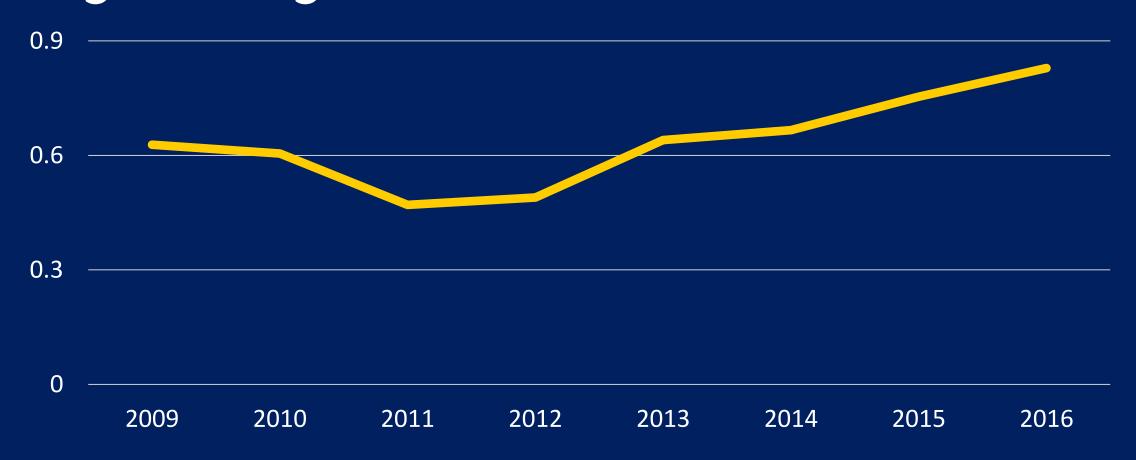
Of 22 Major Occupation Categories, African Americans in Baltimore are "Crowded" Out of 7



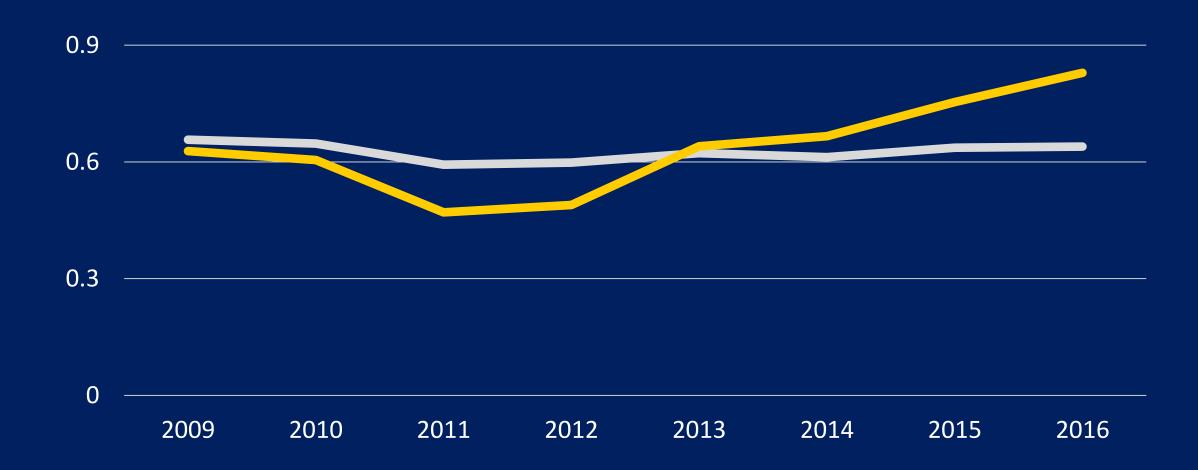
...These Include 3 of the 5 Occupations with the Highest Wages



Post-Recession, African Americans in Baltimore Increased Employment in Architecture and Engineering



...However Similar Diversification Statewide did not Materialize



Equity Analysis in REMI PI+

 How do we translate occupational crowding into REMI?

 How do we balance economic gains with ensuring a more equitable economy?



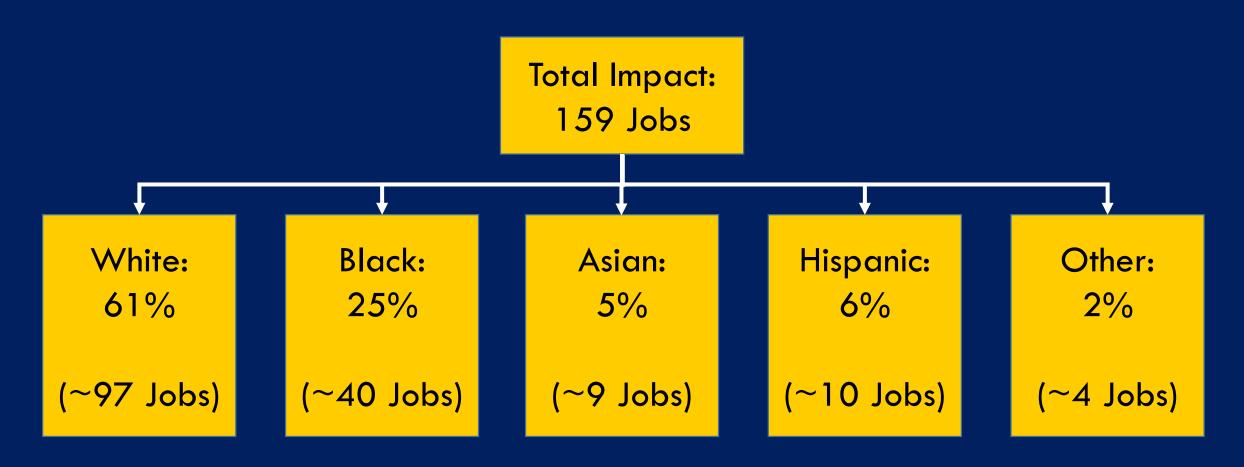
RESI's Equity Analysis Methodology

- 2009 2016 ACS Data from IPUMS
- Identify employment by race for 94 Occupations
- Calculate expected value for five racial/ethnic groups:
 - Whites
 - Blacks/African Americans
 - Asians
 - Hispanics
 - All Other Races
- Apply expected values to REMI Output

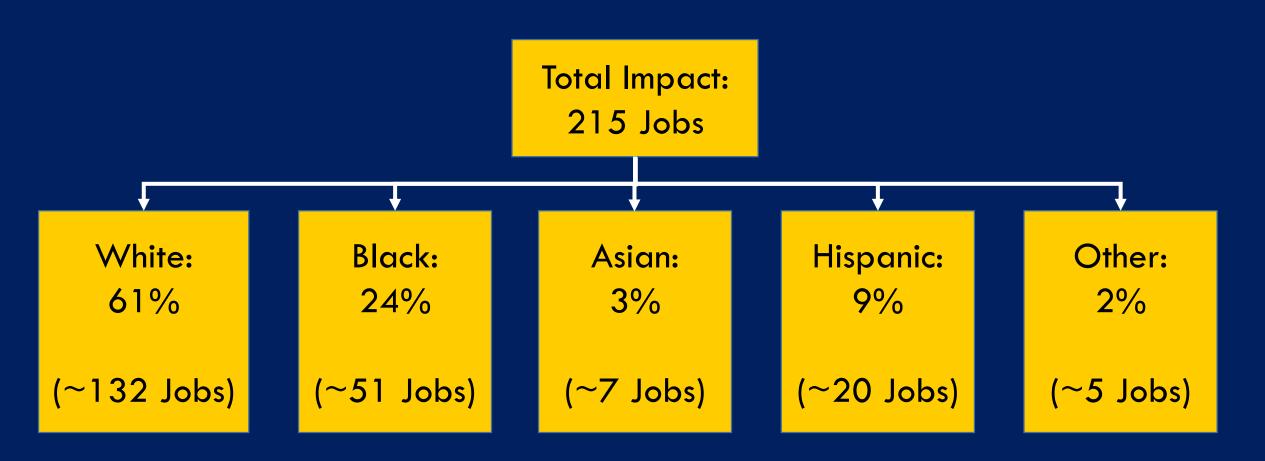
Equity Analysis in Practice: A New Policy Scenario

- Department of Defense interested in issuing \$50 million in grants over the next 4 years to Baltimore
- Three proposed uses:
 - Scientific R&D
 - Construction of Manufacturing Facility
 - Veteran Healthcare
- Enter in \$12,500,000 for 4 years using Industry Sales (Exogenous Production)

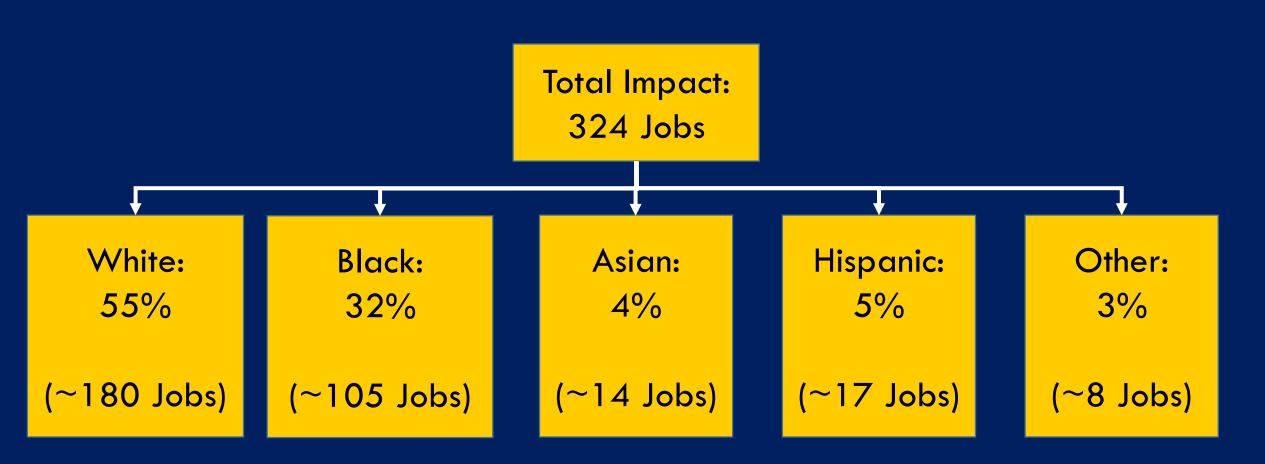
What Does REMI Say? Equity Analysis For Scientific R&D Spending



What Does REMI Say? Equity Analysis For Construction Spending



What Does REMI Say? Equity Analysis For Healthcare Spending



REMI Equity Analysis Limitations

- Source Data
- Size and Scope of Study
- Manual Adjustment
- What is the goal of equity analysis?

QUESTIONS?

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